

Heart-led Ceremonies Celebrant Training



When only the best training will do

WELCOME! What our celebrant-training website (a portal into our world) deliberately lacks is the 'slick, corporate look'. Why? Because there is *nothing* about the look or the reality of that sort of training that prepares you for celebrancy.

So, what do we offer?

Down-to-earth, realistic, *lived* celebrant experiences that we generously pass on in our teaching. Veronika has thirty years of professional celebrancy; and, for Paul, more than five decades earning his living from his voice and working with other people's voices. This means you're in the most capable and qualified hands.

A lot of care, thought, time and energy investment has gone into ensuring each person is as prepared as possible before they take on their first ceremony.



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Your Tutors

Veronika Robinson and Paul Robinson are a husband and wife team whose boutique celebrant training attracts people from around the world.



Heart-led Celebrants has earned
a reputation for excellence
in celebrant training,
and those who are certified
exemplify the highest standards
in the industry.

They teach on a one-to-one basis
ensuring optimal learning.

Veronika Robinson is a highly experienced working celebrant with over 30 years of experience. She has had the privilege of officiating in New Zealand, Australia and across the UK where she has written and led all manner of ceremonies, including weddings, handfastings, blessingways, namings, divorce healing, miscarriage memorial, conscious conception, funerals, memorials, interment of ashes, sagesse, menarche, and house blessings.

Veronika is the author of many books including the popular Celebrant Collection: Write That Eulogy; The Successful Celebrant; Funeral Celebrant Ceremony Planner; Wedding Celebrant Ceremony Planner; The Discrimination-free Celebrant; The Five Elements.

Veronika has a Masters Degree in Creative Writing, and is an author (fiction and non-fiction), journalist, public speaker, workshop leader, mentor, retreat host, community interfaith minister, and metaphysician.

She is honoured to be a celebrant for Gift of a Wedding, a charity which provides weddings for couples where one of them is terminally ill. Veronika is the founder/facilitator of Penrith's first Death Café which seeks to open up honest discussion around death and dying.

Veronika edited and published The Celebrant magazine (issues 1 to 13), an international publication to educate and inspire celebrants of all types and at all stages in their career.

www.veronikarobinson.com





Paul Robinson's whole career has been centred around his voice, and other people's. He is highly experienced as a celebrant, trained actor, drama coach, voiceover artist, singer, broadcaster, compère, and ventriloquist. Paul is an excellent communicator and teacher, and has a sixth sense about how to relate to individuals, groups and audiences.

On our course, Paul shares insights and techniques on how to make the best of your personality, how to build your self-confidence, control any nerves you may have... and of course, your voice, your presentation skills and body language.

He will also look at how to engage with clients before a ceremony – and how to be the glue that holds any ceremony together.

www.paulrobinsonvoicecoaching.co.uk

What Makes Our Training Different?

Unlike some training organisations, our certificates are issued on *aptitude* not attendance. This guarantees that our graduates become working celebrants of the highest professional standard in the industry. We make no apologies for our high standards and rigorous training, as we take the role of celebrancy seriously, and we honour the fact that grieving families are vulnerable, and that *all* ceremonies will be remembered by clients.

Regardless of the type of ceremony you wish to create and officiate, we expect a high level of professionalism from all our graduates. This begins with the commitment they bring to their training.



Our Courses



Certificate in Celebrancy

(weddings, namings, funerals)

Starts with THREE days of one-to-one sessions

This is followed by 12 weeks of independent study and completion of written and practical portfolios.

You will receive:

One-to-one tuition in celebrancy with Veronika Robinson (Funerals, weddings, namings)

One-to-one voice and presentation coaching with Paul Robinson

Heart-led Ceremonies (book)

Guardians of the Threshold Study Guide

Workbook

1 year of back issues of The Celebrant magazine

FREE listing on the exclusive Heart-led Celebrants Directory

Monthly group CPD (various aspects of celebrancy)

Ongoing support and script appraisal

Certificate in Celebrancy

This can be studied and certified as bereavement ceremonies only,

or weddings and namings only

or bereavement, weddings and namings

Diploma *in* Advanced Celebrancy and Ritual

Starts with FIVE days

*This is followed by 18 weeks of independent study
and completion of written and practical portfolios.*



You will receive:

- One-to-one tuition in celebrancy with Veronika Robinson (all rites of passage)
- One-to-one voice and presentation coaching with Paul Robinson
- Heart-led Ceremonies (book)
- Guardians of the Threshold Study Guide
- Workbook
- 2 years of back issues of The Celebrant magazine
- FREE listing on the exclusive Heart-led Celebrants Directory
- Monthly group CPD (various aspects of celebrancy)
- Ongoing support and script appraisal
- One-to-one tuition in other rites of passage



*This is our signature course
and covers all rites of passage.*

Masterclasses

Upon certification, after the successful completion of all modules for the Diploma in Advanced Celebrancy and Ritual, graduates will receive the following one-hour masterclasses with Veronika:

- Masterclass: Mastering the eulogy
- Masterclass: Mastering the love story
- Masterclass: Mastering metaphysical marketing
- Masterclass: Mastering a higher heart frequency
- Masterclass: Mastering aligned client manifestation
- Masterclass: Mastering bespoke rituals (for any rite of passage)
- Masterclass: Mastering the use of nature in ceremonies



Voice, Communication and Presentation Coaching

There are five one-hour sessions of vocal performance, as a minimum, included in your training

A ceremony is where you bring all your learning and preparation into focus. It's a moment of truth. Working with Paul – the voice and presentation coach – you'll learn how to make the most of your voice as it is now, and how you can improve it. If you sound easy on the ear, you'll connect with your clients and the people attending your ceremonies better than if it's not. It's a rare skill!

Even more importantly, you'll find out how to communicate in a natural and meaningful way – from one to one, to a group of people. Without this ability, your other celebrant skills can't flourish.

Paul will also guide you through what he calls the 'increments'. These are the little things that aren't hugely significant on their own, but when added will improve your presentation – online and in person. His aim is to help you be the best you can possibly be.



Learning Outcomes



The Heart-led Ceremonies Celebrant Training modules have been intentionally crafted to create professional learning outcomes.

Certificate in Celebrancy

This training will show you how to create, write and officiate weddings (including offering a handtying and other rituals; and vow renewals); funerals, memorials and interment of ashes; and namings for babies, children and adults.

The role of the Heart-led Celebrant

Code of conduct

Understanding ceremony structure

Recognising the skills and qualities necessary for personalised and professional, heart-led celebrancy

Funerals, Memorials and Interment of Ashes

- *The legalities of the funeral industry*
- *Essential skills of a funeral celebrant*
- *Family meetings*
- *Understanding grief*
- *Family disputes*
- *Funeral etiquette*
- *Working with funeral directors*
- *Cremation*
- *Burial*
- *Eco-burial*
- *Creating meaningful farewells*
- *Writing meaningful eulogies*
- *Crafting a committal*
- *Writing an Order of Service*
- *Funerary rituals: writing narrative and choreography*
- *Dealing with stress*



Weddings and Vow Renewals

- *Create bespoke wedding and vow renewal ceremonies*
- *Understand the legalities of marriage law in your country*
- *Write love stories*
- *Learn the essential elements and structure of bonding ceremonies*
- *Narrate and choreograph beautiful bonding rituals*
- *Relationships with other wedding suppliers, such as wedding planners and photographers*

Naming Ceremonies

- *Create, write and officiate bespoke naming ceremonies for babies, children, adults, and transgender people who wish to have their new identity formally honoured*

You will learn:

- How to officiate indoor and outdoor ceremonies
- Create sacred space no matter what environment you're in
- The value of intention setting
- Script Writing
- Rituals: narrative and choreography
- Performance
- Working with the Five Elements
- Celebrant Well-being
- Understanding the role of the Community Celebrant
- Voice development and coaching
- The use of amplification in ceremony
- Learning to be of service
- The responsibilities of being a celebrant



- Establishing your celebrant business in the community
- Marketing
- How to be self-employed
- Carrying out Health and Safety Assessments for Ceremonies
- Defining what is your responsibility and what is that of your client/venue
- What you'll need for creating a website to showcase your business



Diploma in Advanced Celebrancy and Ritual

The learning outcomes for this course are as for the Certificate in Celebrancy, and also include any and all rites of passage, such as menarche, conscious conception ceremony, blessingways, miscarriage memorial, sagesse (wise crone), new business, divorce healing, parting of the ways, coming of age, inner child, and more.

The ability to create, write and officiate ceremonies for ANY rite of passage

Creative Writing

Word Medicine

Storytelling

Archetypes in Storytelling

Symbols, Rituals and Altars

Ceremonial Herbs

Developing a Higher-vibrational Heart Frequency

Enhancing Intuition

Sacred Connections with Clients

Metaphysical Marketing

The Four Sacred Archetypes of Building Your Celebrancy Brand

Ongoing Support

Upon certification,
Heart-led Celebrants can join our closed Facebook group
and during training can also take part in monthly group CPD sessions via Zoom
with fellow Heart-led Celebrants.

We offer guaranteed LIFETIME SUPPORT
Certified celebrants have seven-days-a-week access to tutors throughout their
celebrant career.



Celebrant Training Expectations and Promises

Successful training requires active collaboration between the trainers and celebrant-in-training.

We understand that training together is a partnership; that is, it is a results-oriented and learning journey in which we, Veronika and Paul, as your teachers, facilitate the enhancement of your celebrant-career foundation and performance, self-directed learning, and personal & professional development.

What we ask of you is that the celebrant-in-training agrees to disclose details of past and present psychological or psychiatric treatment from the outset if it is likely to impact the desired outcomes of the training. All information about the trainer/celebrant-in-training relationship, will remain completely confidential.

As teachers/trainers, we are facilitators of your career change. It is your responsibility, as the celebrant-in-training, to enact change.

Throughout our working relationship,
you can be assured that we will engage in
direct, personal and sometimes challenging
conversation to help you be the best celebrant
you can be.

We do this for you
and for your future clients.

As trainers, we will:

- Be generous with sharing our expertise and experiences
- Be rigorous in helping you to excel in the role of professional celebrant
- Be clear with you about our expectations
- Be prepared for each session



As a celebrant-in-training, we ask that you:

- Read all required materials before training commences
- Be enthusiastic about the learning experience
- Ensure you have access to a fast, reliable internet connection for the session (if training by Zoom or for mentoring and CPD)
- Complete all tasks between each training session
- Receive, accept and act on feedback
- Be open, not withholding of any information or truth that could affect your training and desired outcomes

The celebrant-in-training is responsible for creating and implementing their own physical, mental and emotional well-being, through their decisions, choices, actions, and results.



Professional Development

We are committed to providing ongoing professional development to our certified celebrants and celebrants-in-training.

We offer monthly group CPD sessions on Zoom.

Here's a look at some of our recent topics:

- The Six Purposes of Blogging
- Celebrancy As An Art Form
- Growing Your Celebrant Practice
- Professional Celebrancy in an Unregulated Industry
- Upskilling: A Celebrant's Priority
- Sacred Altars: A Celebrant's Portal
- Botanicals In Ceremony
- Tiny Stories
- The Five Ways We Hold Space
- Developing an Online Web Presence



- Celebrant Bookclub
- Avoiding Celebrant Burnout
- Problem Solving and Successful Resolution
- Celebrant Business: It Doesn't Need to be Complicated
- Our Core Values
- Safeguarding and Celebrancy: Do you have a safeguarding policy in place?
- Natural Ways to Gather Information from your Client
- Increments in Communication
- Feminism in Celebrancy
- Vibrational Setpoint and States of Grace

- Choreographing and Narrating Food and Drink in Rituals
- Awareness of the Auditory Landscape
- Intention Setting in Ceremony
- The Energy Work of Script Writing and Editing
- Awareness and Authenticity in Vocal Delivery
- From Fear to Faith: Rewiring the Brain for Successful Celebrancy
- Pagan, Wiccan and Druidic Ceremonies
- Child Funerals
- Suicide Funerals
- Handfastings
- Creative Writing for Celebrants
- Interview v. Invitation (conversation)
- Liminal Space of Manifestation
- The Sacred Art of Selling Yourself
- You Are Responsible for Your Celebrant Success
- Buddhist Ceremonies including prayer, rituals and readings
- Make Time To Write
- Time Signatures in Creative Writing
- Working With Challenging Clients
- Interfaith Ceremonies (part one)
- Time, timing and timelessness



What Our Graduates Say

You can find reviews on our website, social media and Google.

Here are a few thoughts from some of our graduates. If you'd like to speak directly to any of our certified celebrants, do get in touch and we can arrange contact.

This is just a quick email to thank you and Paul again for your kindness and help – the training was brilliant, but made more special because you shared so much with me in such an unselfish way – your knowledge, experience, home and hospitality. And you both built my confidence in a genuine and caring manner. The training was everything I hoped for and more – and I'm really looking forward to getting started. You are two very special people, and I'm so grateful I found you.

Glynis xx

Thanks for your ongoing help and support. This is not just a training that once delivered you are on your own. The power of the ongoing sense of community, of being upheld by you and by Paul, and the sheer inner strength I get from these resources is beyond explanation! So thank you so much.

Kay





The day I found Veronika Robinson, I knew I had found 'the one'. Her ethos fits perfectly with mine. She is the most wonderful woman, as well as being a top notch celebrant and author, and a brilliant celebrant trainer.

She was also RUTHLESS in ensuring that every piece of work I produced for her, through her Heart-Led Training programme, was outstanding.

She taught me the difference between "That's great", and "That's incredible"; and how to use words to create something personal and full of emotion, how to set the tone, and how to use elements within ceremonies to fix the moment in people's minds.

Michelle

Where do I begin? The Heart-led Celebrants' training has been so thorough, beautiful and inspiring! I'm so glad I chose to train with you – clearly the vibes were right. From your hospitality and beautiful food, to taking time out of your busy lives to critique my work (yes, those pesky video submissions!), the shadowing experiences, and your detailed, gorgeous books. So THANK YOU from the bottom of my heart for believing in me.

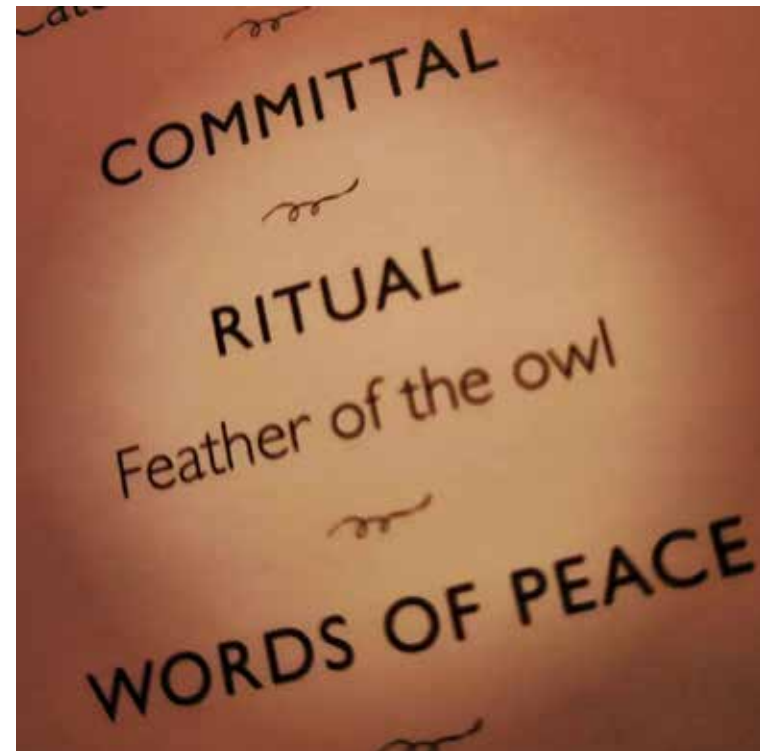
Sophie

There are not enough words to thank you for the truly life-changing days spent with you in your lovely home in the beautiful Cumbrian countryside. You are an inspiration, a mentor and an advocate. You helped me to value myself and the gifts I can bring to this new chosen career. You challenged me, but in a gentle and empathetic way that made me feel that it was going to be ok to try to get my words onto the page and then “off the page”. By the time I started writing with you (and it was very early on the first day), I felt that no matter what the result was to be, I had a soft place to land, and that you would support my efforts, no matter what the end product. And, as a result, I could take risks with my emotions and my words-not easy for anyone, especially an introvert like me.

I learned more about being a celebrant from you in those days than I did in the entire nine months of my previous program. I now feel that I can, with grace, humility and hard work, develop and deliver celebrations that will honour and support events in anyone’s life journey. Thank you, thank you, Veronika for giving me the gift of “you”. You are a true, beautiful and rare gem. I shall never forget our time together.

Thank you.

Brenda, Canada



Paul is a brilliant teacher and instructor. I really enjoyed working with him for my voice training as part of the Heart-led celebrant training programme.

Paul is a really engaging teacher; he is very empathetic, intuitive and understanding. I learned a lot from my sessions about voice work and all aspects of projection and protecting the voice. I found it really easy to have a conversation with him, about the voice or anything else for that matter! It was great to learn in such a fun and relaxed way.

I am looking forward to working with Paul again.

Josie

Paul immediately put me at ease and made me feel comfortable even though I personally felt very new to the work and process. His playful and relaxed way of engaging made the sessions really enjoyable and made any exercises feel accessible and not intimidating. He tailored the session to my specific requests and needs, making it extremely helpful as it personally addressed what I most needed to attend to most at that time. I would readily book more sessions with Paul for any areas I wish to further hone and develop and would highly recommend him to anyone wanting to learn how to better communicate and engage with public speaking.

Lynda



From my perspective, to be trained in something you have to build a depth and knowledge of your subject. You should fully understand it and the checking of that understanding should be robust. The training should stretch and challenge you, feeling structured and progressive, with support on hand to guide you if necessary. This has been my experience with you and Paul. All of the things I expected are there – and more. So, in short, thank you. I know how much time and effort it takes to get it right. That time and effort is reflected in every aspect of my time with you both, and it's a pleasure to experience. Thanks again, *Frank*

